



Type Anatomy

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Proposal:

- a. Type anatomy is a website of typography terms. The site also will include a quiz.
- b. Typography is very important in web design, and I believe it is very important to understand the anatomy of typography to use it better. This site is aimed to help user easily navigate through type terms and quiz their knowledge.
- c. The goal of this project is to create a simple glossary of typography terms. The simplicity of the website should make it very easy for the users to learn more.
- d. In scope:
 - create a type anatomy site.
 - create and design the branding of the design.out of scope:
 - print campaign
 - promotions
- e. Deliverables:
 - a design package for the type anatomy site.
 - a full website along with a quiz.
 - a set of svg images.
- f. Risks and Rewards:
 - teaching students type anatomy
 - help gain interest in typography
 - create another project for portfolio

Estimate: This project will be a website to help students learn and quiz themselves on typography. There will be a fully designed website for all screen sizes. the project will take 40 hours and will cost 1600\$ at 40\$/hour.

Target Audience:

The target audience for this site are any students or people who want to learn type anatomy and terms.

There are many graphic design students and web design students who would be able to learn from this. This site can also be used as an example of good design.




There are many known groups of students who could utilize this site.

benefits:

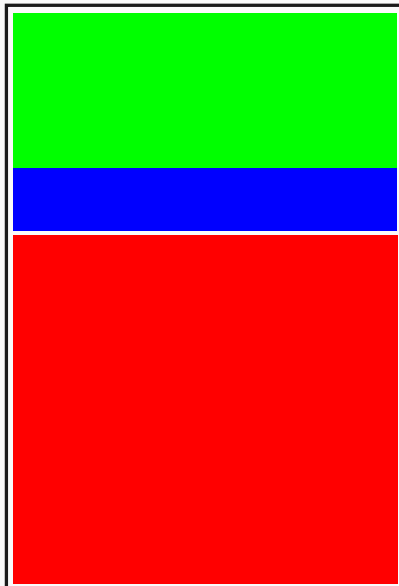
Learn typography

Test yourself of typography terms

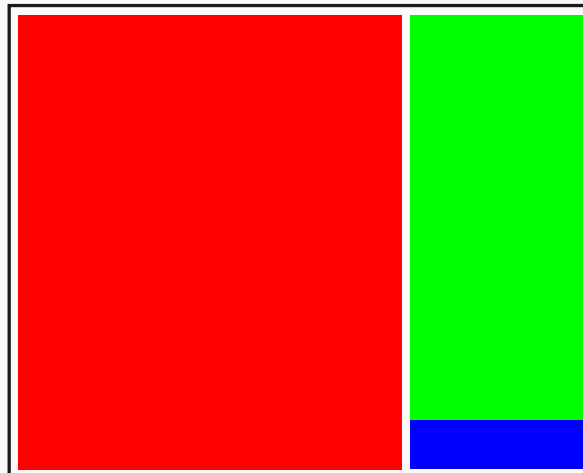
Stacking Order:

-  Navigation
-  Content
-  Navigation Footer

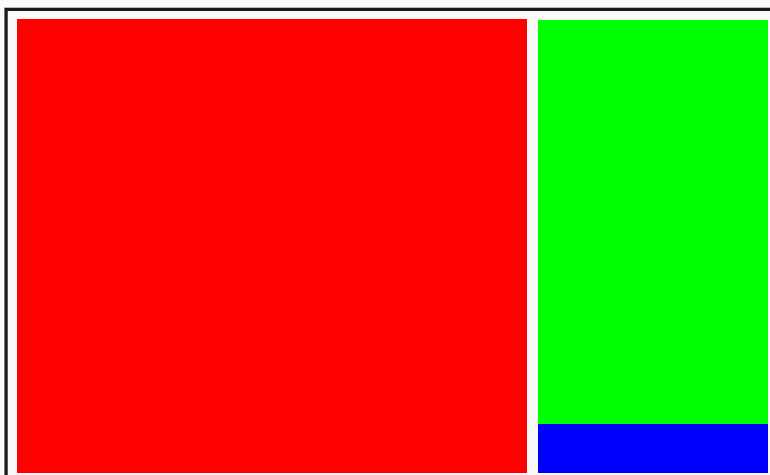
Mobile



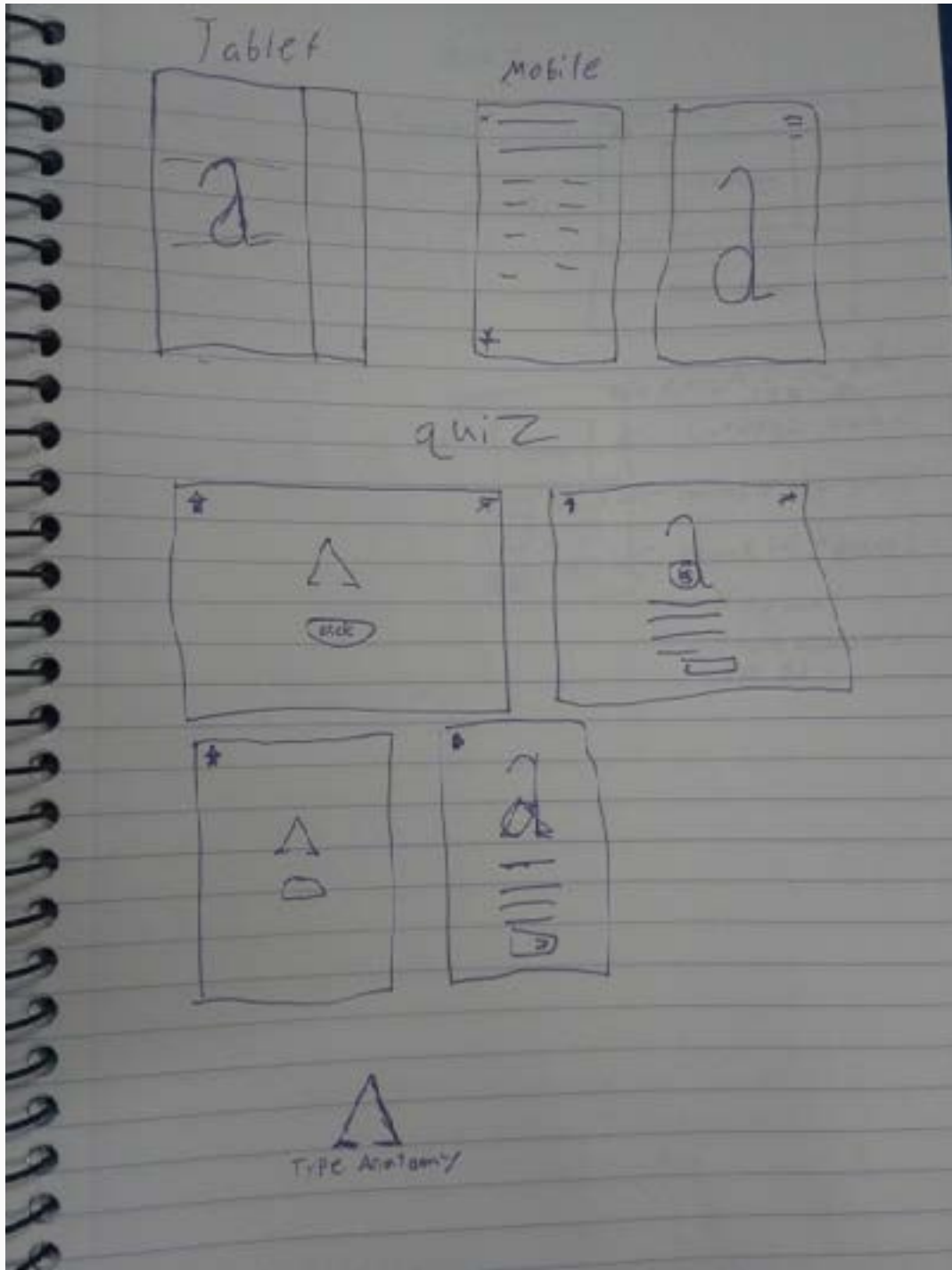
Tablet



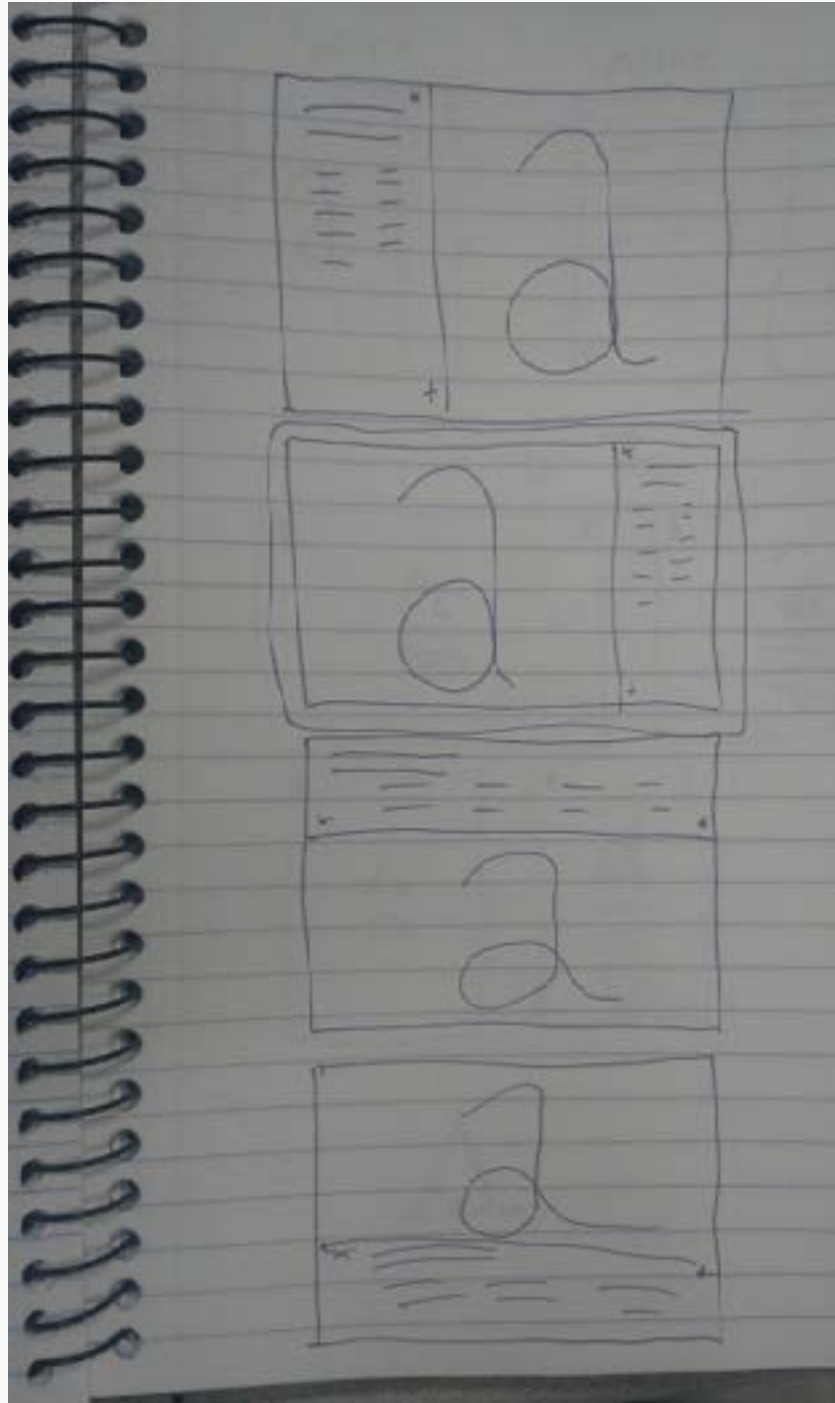
Desktop



Wireframes:



Wireframes Continued:



Moodboard:

Type Anatomy

Libre Baskerville

The quick brown fox jumps over the lazy dog. The quick brown fox jumps over the lazy dog. The quick brown fox jumps over the lazy dog.

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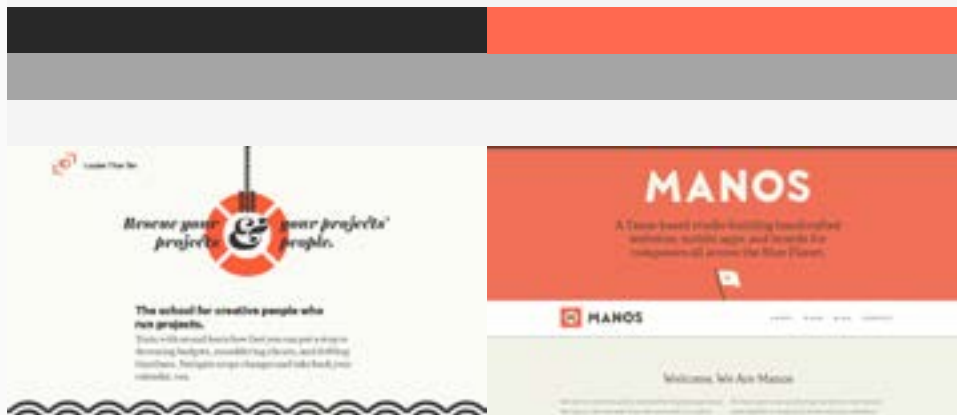


Open Sans

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